**L2 Community Activator Coach** 

A Community Activator promotes, delivers and coaches fun, inclusive and engaging activities that help communities to change their behaviour, to adopt and maintain a physically active lifestyle.

When competent, they will be experienced working with a range of different communities and customers who are likely to be defined as sedentary or not physically active. They will also know how to make communities and lives better through physical activity, organised play and sport.

## **Key Development Areas**

- Promoting Active Lifestyles: Understand the benefits of physical activity for individuals and communities, emphasising the importance of adopting a healthy lifestyle and fostering lifelong activity habits.
- Effective Coaching & Delivery: Recognise the significance of strong leadership in providing engaging sports sessions and building motivational relationships with participants.
- Community Engagement and Events: Support and facilitate community-level activities, using technology and local assets to encourage participation and collaboration for tailored activities.
- Safety and Inclusivity: Provide personalised support by actively listening to the individual's needs, fostering a trusting relationship, and tailoring activities to promote their engagement and wellbeing while maintaining personal and participant safety and managing disruptive behaviours.





Practical Coaching Observation
Presentation and Q&A
Panel interview

Underpinned by a portfolio of evidence



Email us to get started office@activfirst.co.uk





